



Founded in 1885, Watkins College of Art, Design & Film is a leader in visual arts higher education in the Southeast. We know it takes focus, commitment and discipline to become a professional artist—having talent is only the beginning. Watkins understands that the creative mind is a powerful tool, and we provide a community of students and faculty devoted to artistic and academic excellence. Let us help make you into the best artist you can be.

CONTACT 2298 Rosa L. Parks Blvd, Nashville, TN 37228 T: 615.383.4848 WWW.WATKINS.EDU

DEGREES OFFERED

BA, BFA

MAJORS OFFERED

Film
Fine Art
Graphic Design
Interior Design
Photography
Art

CONCENTRATIONS OFFERED

Drawing
Painting
Sculpture
Clay
Printmaking
Time-Based Media
Illustration
Directing
Producing
Editing
Screenwriting
Cinematography

OTHER PROGRAMS

Certificate in Film

SPECIAL OPPORTUNITIES

Consortium with Belmont University • AICAD Mobility Program • AICAD New York Studio Residency Program • Internships • Scholarships for Continuing Students • Scholarships for Transferring Students • Travel Abroad

ACCREDITATION

REGIONAL: SACS SPECIALIZED: NASAD, CIDA

UNDERGRADUATE ADMISSIONS PROCESS

APPLICATION: Required	PORTFOLIO: Required
ONLINE APPLICATION: Not Required	TRANSCRIPTS
HOME EXAM: Not required	HIGH SCHOOL: Required
INTERVIEW: Recommended	COLLEGE: Required, if transferring
ESSAY: Required	LETTERS OF RECOMMENDATION: Required (one)
SAT / ACT: Required	

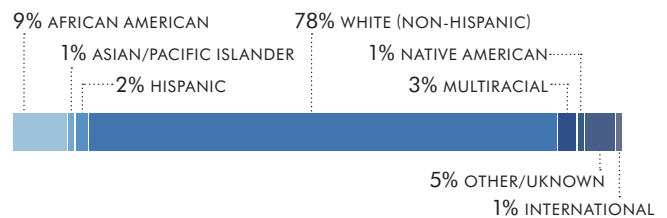
ENROLLMENT FALL 2010

UNDERGRADUATE FTE¹ = 311

UNDERGRADUATE	
FULL-TIME	PART-TIME
251	130

NOTE 1: "Full-Time Equivalent" is the common way to measure the relative size of colleges. This adjusts for differences in the percentage of part-time students (or faculty). For example: one full-time student=1 FTE; three half-time students = 1.5 FTE, etc.

UNDERGRADUATE ETHNICITY FALL 2009



FACULTY 2010-11

FACULTY FTE¹ = 52

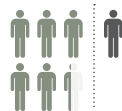
FULL-TIME	PART-TIME
19	44

CLASS SIZE FALL 2010

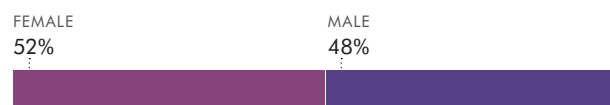
11 ESTIMATED AVERAGE

STUDENT/FACULTY RATIO FALL 2009

5.4 TO 1
FTE STUDENTS PER FTE FACULTY¹



UNDERGRADUATE GENDER DISTRIBUTION FALL 2009



FRESHMEN RETENTION²

47% OF FALL 2008 FRESHMEN RETURNED IN FALL 2009

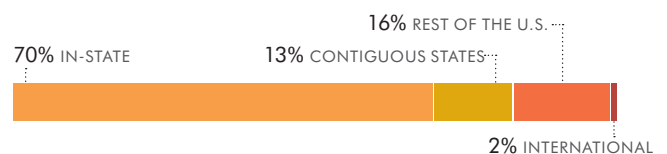
67% OF FALL 2009 FRESHMEN RETURNED IN FALL 2010

SIX-YEAR GRADUATION RATE²

53% OF FALL 2003 FRESHMEN GRADUATED WITHIN SIX YEARS

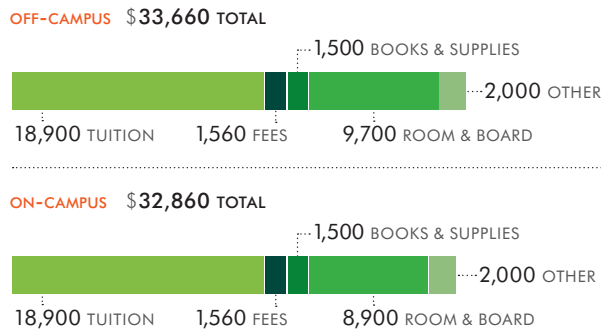
40% OF FALL 2004 FRESHMEN GRADUATED WITHIN SIX YEARS

NEW STUDENT GEOGRAPHIC DISTRIBUTION³ FALL 2009



UNDERGRADUATE COST OF ATTENDANCE 2011-12

FULL-TIME DEPENDENT	OFF-CAMPUS	ON-CAMPUS
TUITION (30 CREDITS)	\$ 18,900	\$ 18,900
MANDATORY FEES	1,560	1,560
BOOKS & SUPPLIES	1,500	1,500
ROOM & BOARD	9,700	8,900
OTHER	2,000	2,000
TOTAL COST	\$ 33,660	\$ 32,860



COLLEGE HOUSING FALL 2010 46% OF FRESHMEN LIVE IN COLLEGE HOUSING. 25% OF ALL STUDENTS LIVE IN COLLEGE HOUSING.

FINANCIAL AID 2009-10 FULL-TIME FIRST-TIME FRESHMEN

AVERAGE AMOUNT RECEIVED PER RECIPIENT \$ 11,603

96% OF FULL-TIME FRESHMEN RECEIVED AID



Located in Nashville, Tennessee, Watkins is a four-year baccalaureate college offering a studio-based curriculum for its degrees in film, graphic design, interior design, photography and fine art. The college's nearly 400 students come from all over the U.S. and abroad to form a vibrant and diversely talented artistic community. The focused student body is supported by faculty who are both practicing artists and educators, dedicated to teaching, mentoring and collaborating with their students. Our 13-acre urban campus, at the edge of a lake in the heart of Nashville, is close to several dynamic creative districts. On-campus living is apartment-style, and the new Cecy Reed Student Center, with floor to ceiling windows, is full of light and life.

Our studios and labs provide state-of-the-art visual and audio support systems. The Film School offers true hands-on experience in every aspect of filmmaking. The Photography department is among the best equipped of any such program. Interior Design features drafting and CAD labs and a resource room brimming with samples. Graphic Design's set-up allows students to master the tools and technologies needed to communicate through print, web, interactive and multimedia design. The Fine Art Department boasts 10 studios and plentiful exhibition space.

Above all, Watkins understands the creative mind. We know it takes focus, commitment and discipline to become a professional artist. Our students, faculty and staff are devoted to artistic and academic excellence. Come visit us and explore the possibilities.

NOTE 1: "Full-Time Equivalent" is the common way to measure the relative size of colleges. This adjusts for differences in the percentage of part-time students (or faculty). For example: one full-time student = 1 FTE; three half-time students = 1.5 FTE, etc. NOTE 2: Retention & graduation rates are calculated using "First-Time, Full-Time Freshmen" as required by the U.S. Department of Education. In schools with large transfer populations, these rates can vary quite a bit from year to year. NOTE 3: Geographic distribution is reported for first-time degree/certificate-seeking undergraduates. NOTE 4: Includes all institutional scholarships and grants, but does not include College Work Study or third party awards. NOTE 5: Data presented is drawn from the most recent school year available.