



OCAD is Canada's largest university of art and design, dedicated to applying the power of imagination to education, research and creative enterprise. Since 1876, our specialized, studio-based programs have inspired students, faculty and alumni to push the boundaries of art and design—analytically, conceptually and strategically. Today, we combine the strength of that tradition with new approaches that emphasize collaboration, innovation and the integration of emerging technologies.

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DEGREES OFFERED

BFA, B.DES, MA, MFA,
M.DES, EXECUTIVE M.DES,
INTERDISCIPLINARY MASTERS

MAJORS OFFERED

Advertising
Art, Media & Design**
Contemporary Art History**
Criticism & Curatorial Practice
Drawing and Painting*
Environmental Design*
Graphic Design*
Illustration*
Industrial Design*
Integrated Media*
Material Art & Design*
Photography*
Printmaking*
Sculpture/Installation*
Strategic Foresight & Innovation**

*UNDERGRADUATE ONLY

**GRADUATE ONLY

MINORS OFFERED

Aboriginal Visual Culture*
Art History*
Communication Design*
Creative Writing*
Design & Media Studies*
Digital Media*
Drawing and Painting*
English*
Furniture Design*
Graphic Design*
Illustration*
Industrial Ceramics*
Integrated Media*
Material Art & Design*
On-Screen Media*
Photography*
Printmaking*
Social Sciences*
Sustainability in Design*

OTHER PROGRAMS

Continuing Studies
Postgraduate Certificates

SPECIAL OPPORTUNITIES

Florence Program • Mobility and Exchange Programs • Study Partnerships

ACCREDITATION

MINISTRY OF TRAINING, COLLEGES AND UNIVERSITIES OF ONTARIO;
AUCC

UNDERGRADUATE ADMISSIONS PROCESS

APPLICATION: Not available

SAT / ACT: Not required

ONLINE APPLICATION: Required

PORTFOLIO: Required

HOME EXAM: Not required

TRANSCRIPTS

INTERVIEW: Required

HIGH SCHOOL: Required

ESSAY: Required

COLLEGE: Required, if transferring

ENROLLMENT FALL 2008

UNDERGRADUATE FTE¹ = 2,941

GRADUATE FTE¹ = 25

UNDERGRADUATE	
FULL-TIME	PART-TIME
2,560	844

GRADUATE	
FULL-TIME	PART-TIME
25	1

NOTE 1: "Full-Time Equivalent" is the common way to measure the relative size of colleges. This adjusts for differences in the percentage of part-time students (or faculty). For example: one full-time student=1 FTE; three half-time students = 1.5 FTE, etc.

UNDERGRADUATE ETHNICITY

THIS DATA IS NOT COLLECTED.

FACULTY 2008-09

FACULTY FTE¹ = 183

FULL-TIME	PART-TIME
69	322

CLASS SIZE FALL 2008

27 ESTIMATED AVERAGE

STUDENT/FACULTY RATIO FALL 2008

16.2 TO 1

FTE STUDENTS PER FTE FACULTY¹



UNDERGRADUATE GENDER DISTRIBUTION FALL 2008

FEMALE

65%

MALE

35%



FRESHMEN RETENTION²

92% OF FALL 2006 FRESHMEN
RETURNED IN FALL 2007

92% OF FALL 2007 FRESHMEN
RETURNED IN FALL 2008

SIX-YEAR GRADUATION RATE²

60% OF FALL 2001 FRESHMEN
GRADUATED WITHIN SIX YEARS

65% OF FALL 2002 FRESHMEN
GRADUATED WITHIN SIX YEARS

NEW STUDENT GEOGRAPHIC DISTRIBUTION³ FALL 2008

IN-PROVINCE

94%

REST OF CANADA

4%

INTERNATIONAL

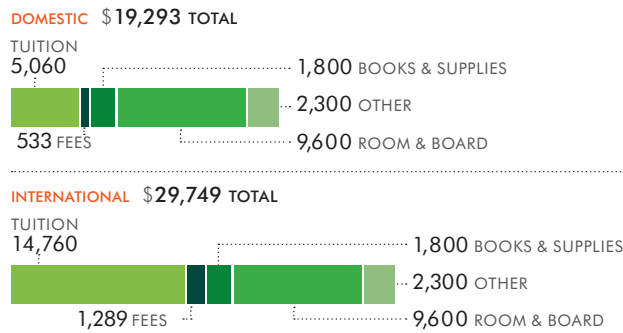
3%



UNDERGRADUATE COST OF ATTENDANCE 2009-10

ALL CURRENCY VALUES ARE SHOWN IN CANADIAN DOLLARS.

FULL-TIME DEPENDENT	DOMESTIC	INTERNATIONAL
TUITION (30 CREDITS)	\$ 5,060	14,760
MANDATORY FEES	533	1,289
BOOKS & SUPPLIES	1,800	1,800
ROOM & BOARD	9,600	9,600
OTHER	2,300	2,300
TOTAL COST (CAD)	\$ 19,293	29,749



STUDENT HOUSING THIS INSTITUTION HAS NO ON-CAMPUS HOUSING.

FINANCIAL AID 2007-08 FULL-TIME FIRST-TIME FRESHMEN

AVERAGE AMOUNT RECEIVED PER RECIPIENT \$ 9,630

42% OF FULL-TIME FRESHMEN RECEIVED AID



At OCAD, what we teach reflects who we teach. Cultural diversity, global citizenship, emerging technologies, health and wellness—by considering contexts like these, OCAD artists and designers are revolutionizing how we think, work, play and live.

Today, 17 bachelor’s and master’s degree programs allow students to benefit from an interdisciplinary university education that blends academic rigor with the experimental freedom of the studio. Our graduate programs have a focus on research that goes far beyond traditional academic inquiry. OCAD researchers start with practice-based methodologies from art and design and integrate them with every imaginable discipline, from computer science to physiology to consumer demographics.

OCAD is located in the heart of Toronto, Canada’s largest centre for design, culture and business. As one of the world’s most multicultural cities, Toronto is a vibrant nexus that brings a diversity of creative forces together. Our city is home to the second-highest concentration of artistically creative people in North America and the third-largest design centre in North America (after New York and Boston). OCAD’s downtown location links us (and you) to an extended campus of design studios, art galleries, artist-run centres and museums that exhibit the work of leading artists and designers.

NOTE 1: “Full-Time Equivalent” is the common way to measure the relative size of colleges. This adjusts for differences in the percentage of part-time students (or faculty). For example: one full-time student = 1 FTE; three half-time students = 1.5 FTE, etc. NOTE 2: Retention & graduation rates are calculated using “First-Time, Full-Time Freshmen” as required by the U.S. Department of Education. In schools with large transfer populations, these rates can vary quite a bit from year to year. NOTE 3: Geographic distribution is reported for first-time degree/certificate-seeking undergraduates. NOTE 4: Includes all institutional scholarships and grants, but does not include College Work Study or third party awards. NOTE 5: Data presented is drawn from the most recent school year available.