



MIAD is Wisconsin's only independent, four-year college of art and design. Located in downtown Milwaukee's historic Third Ward, MIAD continues to grow in popularity and has enrolled two of the largest incoming classes in our history the last two years. Students may access high quality facilities and MIAD offers a 9:1 student/teacher ratio. Large studio spaces, internship opportunities, mobility programs and visiting artists/designers enrich a MIAD student's educational experience.

**CONTACT** 273 East Erie Street, Milwaukee, WI 53202 T: 414.847.3200 WWW.MIAD.EDU

### DEGREES OFFERED

BFA

### MAJORS OFFERED

Communication Design  
 Drawing  
 Illustration  
 Industrial Design  
 Integrated Studio Arts  
 Interior Architecture + Design  
 Painting  
 Photography  
 Printmaking  
 Sculpture  
 Time-Based Media

### MINORS OFFERED

Advertising  
 Art History  
 Business  
 Design/Fine Arts Studio  
 Writing

### OTHER PROGRAMS

Pre-College  
 Adult Education

### SPECIAL OPPORTUNITIES

Study Abroad • Internships • Joint Degree Programs • Career Service Office • Pre-College • AICAD Mobility Program • International Semester Programs • AICAD New York Studio Residency Program

### ACCREDITATION

REGIONAL: NCA SPECIALIZED: NASAD

### UNDERGRADUATE ADMISSIONS PROCESS

APPLICATION: Recommended	SAT / ACT: Not required
ONLINE APPLICATION: Required	PORTFOLIO: Required
HOME EXAM: Not required	TRANSCRIPTS
INTERVIEW: Required	HIGH SCHOOL: Required
ESSAY: Required	COLLEGE: Required, if transferring

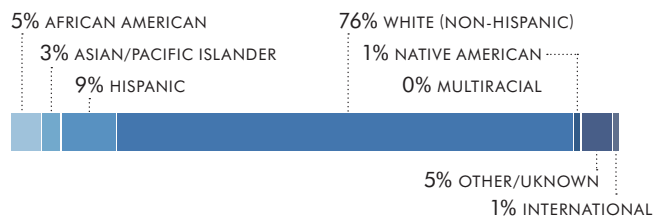
### ENROLLMENT FALL 2010

UNDERGRADUATE FTE<sup>1</sup> = 685

UNDERGRADUATE	
FULL-TIME	PART-TIME
678	15

**NOTE 1:** "Full-Time Equivalent" is the common way to measure the relative size of colleges. This adjusts for differences in the percentage of part-time students (or faculty). For example: one full-time student=1 FTE; three half-time students = 1.5 FTE, etc.

### UNDERGRADUATE ETHNICITY FALL 2010



### FACULTY 2010-11

FACULTY FTE<sup>1</sup> = 77

FULL-TIME	PART-TIME
32	112

### CLASS SIZE FALL 2010

15 ESTIMATED AVERAGE

### STUDENT/FACULTY RATIO FALL 2010

8.8 TO 1  
 FTE STUDENTS PER FTE FACULTY<sup>1</sup>



### UNDERGRADUATE GENDER DISTRIBUTION FALL 2010



### FRESHMEN RETENTION<sup>2</sup>

69% OF FALL 2008 FRESHMEN RETURNED IN FALL 2009

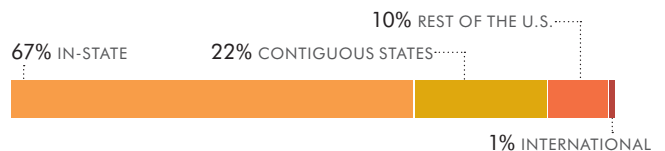
75% OF FALL 2009 FRESHMEN RETURNED IN FALL 2010

### SIX-YEAR GRADUATION RATE<sup>2</sup>

58% OF FALL 2003 FRESHMEN GRADUATED WITHIN SIX YEARS

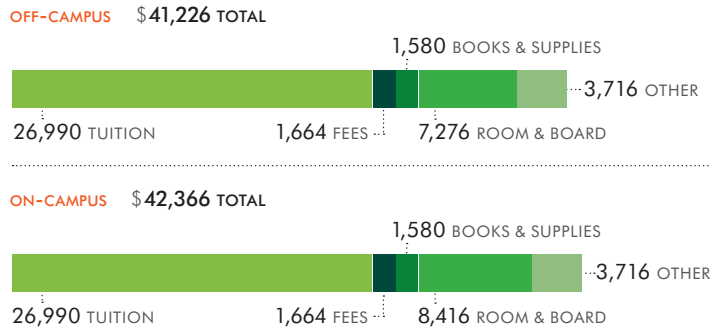
56% OF FALL 2004 FRESHMEN GRADUATED WITHIN SIX YEARS

### NEW STUDENT GEOGRAPHIC DISTRIBUTION<sup>3</sup> FALL 2010



UNDERGRADUATE COST OF ATTENDANCE 2010-11

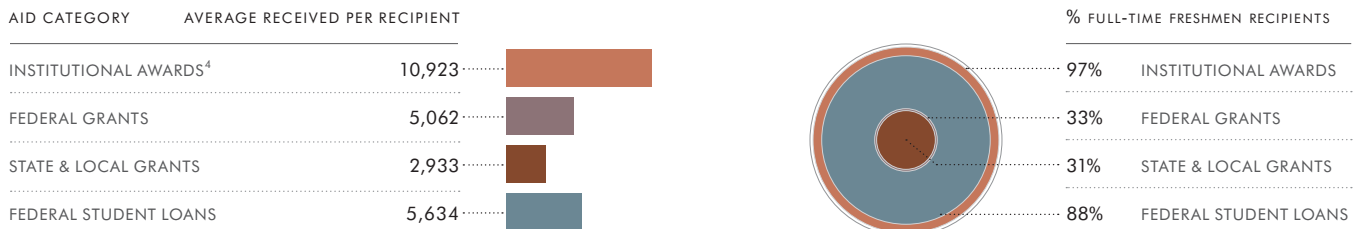
FULL-TIME DEPENDENT	OFF-CAMPUS	ON-CAMPUS
TUITION (30 CREDITS)	\$ 26,990	\$ 26,990
MANDATORY FEES	1,664	1,664
BOOKS & SUPPLIES	1,580	1,580
ROOM & BOARD	7,276	8,416
OTHER	3,716	3,716
<b>TOTAL COST</b>	<b>\$ 41,226</b>	<b>\$ 42,366</b>



COLLEGE HOUSING FALL 2010 22% OF FRESHMEN LIVE IN COLLEGE HOUSING. 25% OF ALL STUDENTS LIVE IN COLLEGE HOUSING.

FINANCIAL AID 2009-10 FULL-TIME FIRST-TIME FRESHMEN

AVERAGE AMOUNT RECEIVED PER RECIPIENT \$ 18,690 97% OF FULL-TIME FRESHMEN RECEIVED AID



Let MIAD bring you to the forefront of global perspective with educational study abroad opportunities, both artistic and corporate internships, and a healthy diversity of culture with an international faculty and student body. Additionally, all students immediately benefit from receiving annual memberships to Discovery World and the Milwaukee Art Museum, a landmark featuring some of the most recognizable architecture in the United States.

Our Student Services center offers helpful financial aid, registration, and career services support in one centralized location. Students may also utilize an extensive library system, learning resource center, 3D Lab and computer facilities with professional staff eager to assist in their creative, educational paths.

Many full-time, BFA-seeking MIAD students take advantage of our partnership with Marquette University to add either a business or advertising minor to their degree. In addition, MIAD students can use the student health center, student union, and recreational athletic facilities as well as participate in intramurals sports at Marquette.

Every year, many of the most determined high school art and design students take part in our Pre-College Program, which provides instruction throughout the year and features two- and three-week summer sessions with on-campus residence.

NOTE 1: "Full-Time Equivalent" is the common way to measure the relative size of colleges. This adjusts for differences in the percentage of part-time students (or faculty). For example: one full-time student = 1 FTE; three half-time students = 1.5 FTE, etc. NOTE 2: Retention & graduation rates are calculated using "First-Time, Full-Time Freshmen" as required by the U.S. Department of Education. In schools with large transfer populations, these rates can vary quite a bit from year to year. NOTE 3: Geographic distribution is reported for first-time degree/certificate-seeking undergraduates. NOTE 4: Includes all institutional scholarships and grants, but does not include College Work Study or third party awards. NOTE 5: Data presented is drawn from the most recent school year available.